



Sponsor/Ad/Exhibitor Opportunities

Key to the 11th Eastern Native Grass Symposium's success and future viability is the generous support of those businesses, organizations and institutions who believe in its mission and wish to demonstrate their commitment through sponsorship, advertising and/or exhibiting opportunities.

SPONSORSHIPS:

PLATINUM – \$7,500 (Two available)

- Premier recognition/ logo placements on ENGS 2018 website (including website link), social media, collateral materials and on-site signage
- Logo placement on **front cover** of program w/ Platinum Sponsor designation
- Ten (10) minutes to address attendees during **Opening Session**
- One (1) complimentary exhibit space
- Six (6) complimentary symposium registrations
- Full-page ad in program (see specs on page 2)
- Opportunity to provide promotional literature and/or imprinted merchandise in swag bags

GOLD – \$5,000 (Four available)

- Recognition/ logo placements on ENGS 2018 website (including website link), social media, collateral materials and on-site signage
- Logo placement on **inside cover** of program
- Five (5) minutes to address attendees during **Tuesday Dinner**
- One (1) complimentary exhibit space
- Four (4) complimentary symposium registrations
- Full-page ad in program (see specs on page 2)
- Opportunity to provide promotional literature and/or imprinted merchandise in swag bags

SILVER – \$2,500 (Unlimited available)

- Recognition/ logo placements on ENGS 2018 website (including website link), social media, collateral materials and on-site signage
- One (1) complimentary exhibit space
- Two (2) complimentary symposium registrations
- Half-page ad in program (see specs on page 2)
- Opportunity to provide promotional literature and/or imprinted merchandise in swag bags

BRONZE – \$1,500 (Unlimited available)

- Recognition/ logo placements on ENGS 2018 website (including website link), social media, collateral materials and on-site signage
- One (1) complimentary exhibit space
- One (1) complimentary symposium registration
- Quarter-page ad in program (see specs on page 2)

NAME TAG SPONSOR – \$1,250 (One available)

- One (1) complimentary symposium registration
- Recognition on name badges for all attendees
- Sponsor listing in program book and website

HOSPITALITY SPONSOR – \$1,000 (Two available)

- One (1) complimentary symposium registration
- Recognition on signage at serving location(s)
- Sponsor listing in program book and website

EXHIBIT ONLY – \$700 (\$500 for non-profit/govt. agency)

- One (1) exhibit space
 - 8' vinyl top skirted table
 - 2 chairs
 - Trash can
- One (1) complimentary symposium registration
- Exhibitor listing in program book and website

PROGRAM BOOK ADVERTISING:

All ads are full-color. Please provide PDF, AI or PSD files.

Outside back cover (7.5" w X 10" h) – \$1,000

Inside back cover (7.5" w X 10" h) – \$750

Full-page standard (7.5" w X 10" h) – \$500

Half-page standard (7.5" w X 4.75" h) – \$250

Quarter-page standard (3.5" w X 4.75" h) – \$150

*Please complete and return the accompanying **Sponsorship/Exhibitor Form**.*



SPONSORSHIP/EXHIBITOR FORM

Company/Org:			
Contact name:		Phone #:	
Street address:			
City, State, ZIP:			
Email:			
Website:			
Attendee Name(s):			

SPONSORSHIPS (See pgs. 1 & 2 for full benefits list):

PROGRAM ADS:

- Platinum - \$7,500*** [exhibit, full-page ad + 6 reg.]
- Gold - \$5,000*** [exhibit, full-page ad + 4 reg.]
- Silver - \$2,500** [exhibit, half-page ad + 2 reg.]
- Bronze - \$1,500** [exhibit, quarter-page ad + 1 reg.]
- Name Tag - \$1,250*** [includes 1 reg.]
- Hospitality - \$1,000***[includes 1 reg.]
- Exhibit Only** [includes one reg.]
 - Standard - \$700**
 - Non-profit/Govt. - \$500**

- Outside back cover - \$1,000**
- Inside back cover - \$750**
- Full-page std. - \$500**
- Half-page std. - \$250**
- Quarter-page std. - \$150**

Please email logo & ad materials per the specs on page 2 to rferguson@ernstseed.com or call Randy Ferguson at 800-873-3321 with questions.

Require electricity

TOTAL (Sponsorship + Ad): _____

Require invoice

*Please email rferguson@ernstseed.com or call Randy Ferguson at 800-873-3321 to check availability.

Please make checks payable and mail by **July 15, 2018** to:

Eastern Native Grass Symposium
8884 Mercer Pike
Meadville, PA 16335